



RELEASE AT WILL

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LONG BEACH: A CITY RICH IN DIVERSE AND DYNAMIC NEIGHBORHOODS

Long Beach, a city rich in history and diversity, boasts an eclectic and dynamic mix of neighborhoods... each with a story to tell.

DOWNTOWN LONG BEACH

Downtown Long Beach boasts several neighborhoods within its district. **Pine Avenue** is home to "Restaurant Row," featuring food from around the world, with something tasty for every appetite and every budget. After dark the Avenue comes alive with night spots featuring music and entertainment. Saunter along the sidewalks and admire the LED display, as thousands of colorful, ever-changing lights illuminate the street's historic buildings in a warm glow.

The **East Village Arts District** appeals to the artist in all of us, with its avant-garde shops, galleries and restaurants, many located in restored historic buildings. The **Rainbow Harbor Esplanade** bustles with waterborne activity. A walk along the Esplanade reveals luxury yachts, tall ships, charter vessels, water taxis, fishing boats and pleasure crafts. **The Pike Outlets** has restaurants, entertainment venues, and shops, plus a vintage Ferris Wheel and Carousel. **Shoreline Village** overlooks both Rainbow Harbor and Queensway Bay with its picturesque turn-of-the-century buildings housing one-of-a-kind restaurants and shops.

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BELMONT SHORE/NAPLES

Long Beach's Belmont Shore and Naples neighborhoods are the quintessential Southern California seaside communities, with sandy beaches, calm lagoons and picturesque canals, complete with authentic Venetian gondolas. Belmont Shore's popular 2nd Street is the place "to see and be seen," with its 15 short "walk-able" blocks teeming with stylish shopping boutiques, trendy restaurants, and nightlife, all just minutes from downtown Long Beach.

CAMBODIA TOWN

Cambodia Town, a one-mile stretch of Anaheim Street between Atlantic and Junipero Avenues, is the cultural and business hub for the largest population of Cambodian immigrants outside of Southeast Asia. Visitors will discover unique restaurants and distinctive shops selling clothing, jewelry, and handcrafted collectibles.

4th STREET RETRO ROW

A budding business area along 4th Street between Walnut and Junipero Avenues has earned two nicknames, Retro Row and Funky 4th Street, thanks to an avant-garde ensemble of kitschy shops that take us back to bygone eras by selling vintage clothing, antiques, books and collectible furniture. Retro Row also features singular restaurants, bars and coffee shops. Adding to 4th Streets Retro spirit is the Art Theater, restored to its 1924 Art Deco glory.

BIXBY KNOLLS

A few miles north of downtown, the Bixby Knolls neighborhood beckons. Along Atlantic Avenue and the surrounding area, there are numerous restaurants serving a variety of cuisines, plus a large selection of retail shops. Area attractions include Rancho Los Cerritos, the Richard Goad Theater, and the Long Beach Historical Society Museum. "First Fridays," is a monthly special event along Atlantic Avenue. Businesses stay open late as thousands of folks stroll between restaurants, shops and street-side booths while being entertained by live bands and entertainers.

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BROADWAY CORRIDOR

Starting just East of Downtown and stretching to Belmont Shore, the emerging Broadway Corridor business area is a mini-Renaissance within Long Beach. Many new businesses have opened and storefronts and nearby homes have undergone historical restorations. Along the corridor visitors will find a cornucopia of great restaurants, coffee shops and specialty stores selling art, clothing, furniture, antiques and much more.

About Long Beach, Calif.

Long Beach is a refreshing mix of urban sophistication with the atmosphere of a beach resort. Offering affordable, big city amenities alongside the visitor friendly charm of a small town, visitors will find first-class accommodations, shopping, dining, notable attractions: The Queen Mary, Aquarium of the Pacific, seaside sightseeing along picturesque bays and 5 ½ miles of sandy beachfront. Day or night, convention or vacation, it's the best of all worlds—right in the center of everything Southern California has to offer. To plan your visit to Long Beach, log onto www.visitlongbeach.com or call (800) 452-7829.

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